BY INNOVATION EXPERIENCE | EXECUTIVE & YOUNG PROFESSIONALS PROGRAM

IMMERSION PROGRAM
SIX DAYS IN CHINA

Shift China

AI, Tech & Trade

Six days of immersion in China's innovation, technology and international trade ecosystem, for high-potential young people.

Feb 21 – 26, 2027
SUNDAY TO FRIDAY

Shanghai · Shenzhen
TWO CITIES

Ages 18 to 30
INTERNATIONAL CERTIFICATION



INNOVATION · TECHNOLOGY · INTERNATIONAL TRADE

Shift

the way **you learn**

BY **INNOVATION EXPERIENCE** | EXECUTIVE & YOUNG PROFESSIONALS PROGRAM

> **"Those who know how to adapt to change will have a better chance of success in an increasingly competitive world"**

Our mission is for participants to understand how **China is shaping the future of technology**, production and global trade — and to learn to apply that knowledge to real projects through AI and innovation.

The program prepares participants to **understand and anticipate the future of business** through the **Chinese ecosystem**, using AI as a core tool to create, scale and run projects in global markets.

SHIFT combines non-formal education with *learning by doing*: hands-on field practice + learning from the best + networking, the Chinese recipe for reaching full potential.







WHY CHINA?

The world’s largest laboratory for innovation, technology, AI and new business models. A global benchmark in speed, scale and digital transformation applied to every sector of the economy.

35%

of the world’s unicorns were born in China

Nº 1 worldwide

in total patent filings

Highest density

of startups and tech hubs on the planet

2º

largest digital ecosystem in the world, second only to the US

2,4%

of GDP invested in R&D, driving deep tech, AI and advanced infrastructure

Global scale

what is created and tested in China directly impacts markets worldwide





Reason **Why**

Direct access to the world's most innovative ecosystem

Shanghai's tech districts, applied AI, robotics and electric mobility companies, and Shenzhen's hardware ecosystem.

Real contact with Chinese suppliers

Two days in Shenzhen, the world's hardware capital: Huaqiangbei, factories and real suppliers. Not a case study.

Hands-on learning with a global outlook

Masterclasses on applied AI, innovation and international trade to understand how digital, connected markets work.

Training for high-potential young people

Leadership development, global thinking and an innovative mindset through learning by doing.

Networking with entrepreneurs, leaders and startups

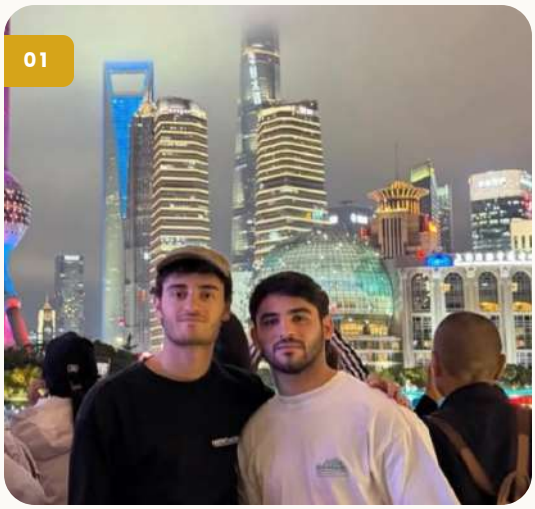
Real connections with founders, investors, incubators and R&D centers driving transformation and opportunity.

Cultural immersion to broaden your worldview

The Bund, temples, skyscrapers, Shenzhen Bay and tech markets: history, modernity and the future in a single week.

The cities **of the trip**

Two destinations, two distinct sides of the Chinese ecosystem: research and artificial intelligence on one side, hardware and manufacturing on the other.



Shanghai

Where it’s invented and financed

Artificial intelligence, robotics, capital and the world’s largest container port. Three days to understand how China thinks about, finances and scales technology.



Shenzhen

Where the world is made

Huaqiangbei, the largest electronics market on the planet, and the headquarters of Huawei, Tencent, BYD and DJI. From fishing village to world hardware capital in forty years.

Two cities, two halves of the same story

Shanghai concentrates capital, research and financial scale. Shenzhen turns it into product: the phones, drones and electric cars the world uses come from there. Together they reveal the full cycle, from idea to shelf.

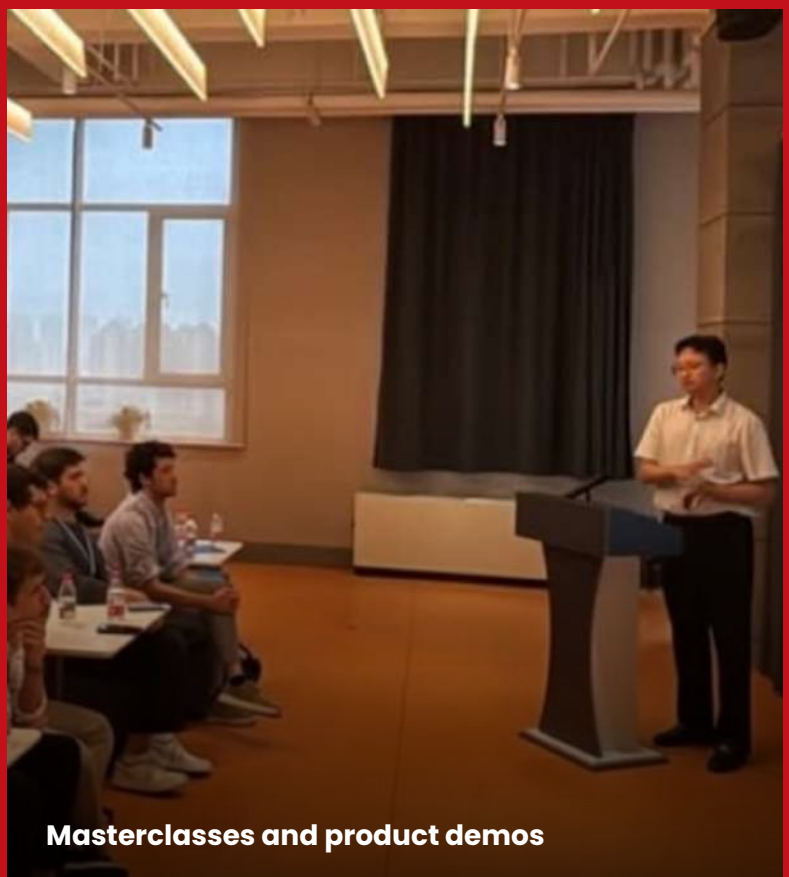
Travel and get **inspired**



Visits to AI and autonomous mobility companies



Electric mobility and new business models



Masterclasses and product demos



Cultural and group experiences

Program **structure**

ONLINE PROGRAM + **TRIP TO CHINA**

with the essential learning to make the most of the immersion

to experience the global epicenter of innovation, technology and trade

Online Program in Innovation and AI

Before the trip, participants learn about applied AI, innovation and global business in an online course with interactive sessions led by consultants behind the world's most disruptive companies.

Six days of immersion in China

Six days meeting startup founders, investors, incubators and R&D centers up close, plus the world's largest electronics market and Chinese culture.

GET INSPIRED AND LEARN FROM CHINA'S LEADERS

Alibaba.com · sensetime · Tencent 腾讯 · DiDi · 京东 JD.COM · Lenovo · 支付宝 ALIPAY · PetroChina · mi · ByteDance · 中国电信 CHINA TELECOM · Baidu · Tezign | 特赞 · Pinduoduo · China unicom 中国联通 · BYD · SHEIN · ZPIT · SAIC 上汽集团 SAIC MOTOR · NIO · HUAWEI

Learn and **prepare**

International Certification

◎ Expert panel

Live session with founders and experts working in China.

◷ Masterclass Online

8 two-hour sessions on applied AI, innovation and global business.

▤ Pre-Trip Session

Online onboarding and follow-up session before the trip.

1. **Entrepreneurship with AI**
   How to spot an opportunity, validate the idea and launch a business powered by artificial intelligence.
2. **Automation and AI agents**
   Agents and assistants to automate operational, administrative and sales processes.
3. **Robotics and embedded intelligence**
   Humanoid robots, computer vision and smart hardware: where the frontier is and what businesses it opens up.
4. **Opportunities by industry**
   Sector-by-sector overview: health, retail, logistics, agribusiness, manufacturing and financial services.
5. **Prompt Engineering & Applied AI**
   Learn to use artificial intelligence to think better, create faster and stand out.
6. **E-commerce, content and digital growth**
   How to build, validate and scale an online business using technology, data and global platforms.
7. **Business culture in China and negotiation**
   Codes and strategies of the Chinese business environment, plus hands-on preparation for Huaqiangbei.
8. **Travel logistics — full preparation**
   Logistics, connectivity (Alipay, VPN, offline maps, eSIM), cultural etiquette and personal organization.

Tentative **trip agenda**









Saturday night, the 20th, is included. The delegation arrives on Saturday and the program starts Sunday morning.

SUNDAY FEB · 21

Shanghai · arrival

Shanghai Tower

118th-floor observation deck, 546 meters up: the tallest building in China and the third tallest in the world.

Yuyuan Garden and the Bund

Classic Ming garden from 1559, the Old City and the waterfront facing the Lujiazui skyline, plus Nanjing Road.

Welcome cruise

Night cruise on the Huangpu River: the official welcome in Shanghai.

MONDAY FEB · 22

Shanghai

iFlytek

Masterclass on AI, automation and smart ports, and a visit to the Spark model experience center.

Hi-Dolphin

Case study of COFE+, the robotic café that makes a drink in 50 seconds and already sells in over 65 countries.

Fourier

Rehabilitation and humanoid robotics: GR-3 demos.

TUESDAY FEB · 23

Shanghai

Songjiang University Town

Science and technology innovation hub, with a masterclass on innovation and entrepreneurship in the AI era.

CHINT

Smart energy experience center, with a live automated production line.

Exchange dinner

Networking with Chinese university students and young entrepreneurs.

Shenzhen prep session

- How to navigate Huaqiangbei strategically
- How to evaluate suppliers and compare products
- China–LATAM negotiation techniques
- Efficient tracking of contacts and opportunities

WEDNESDAY FEB · 24

Shanghai → Shenzhen

Flight Shanghai → Shenzhen

In the morning, about two and a half hours.

Shenzhen Talent Park

Lunch at Shenzhen Bay park, delivered by Meituan drones.

Tencent

Masterclass on industrial AI and digital twins at Binhai Mansion, Nanshan.

THURSDAY FEB · 25

Shenzhen

Moliying

The first Greater Bay Area community dedicated to large AI model startups.

OneRobotics

Home robotics and demos of the onero H1 humanoid.

Startup visit

A company from the Shenzhen ecosystem, to be confirmed.

FRIDAY FEB · 26

Shenzhen

Huaqiangbei

The world's largest electronics market: about 38,000 stores packed into one kilometer.

Shenzhen Bay and Qianhai

Free trade zone and the skyline that rose in forty years.

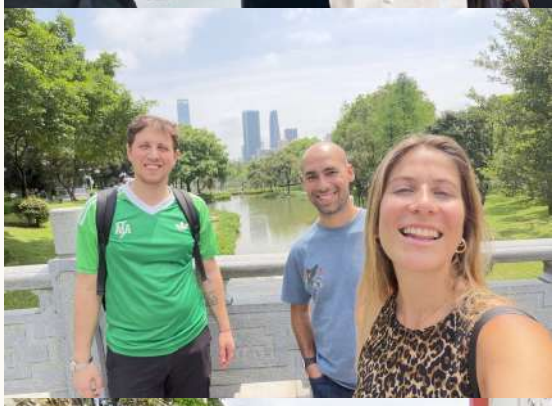
Farewell and closing dinner

Program closing ceremony and departure from Shenzhen Bao'an Airport (SZX).

What you take home

- International certification in innovation and artificial intelligence
- A first-hand view of China's technology and business ecosystem
- AI tools you can apply to your own projects and businesses
- A global network with the delegation and the leaders visited







Tentative agenda

Institutional visits and the companies listed are subject to confirmation, as are flights, schedules and hotel availability. The final itinerary is shared with the delegation before departure.

Application **process**

apply

Sign-up and interview with the recruiter

learn

Online program in applied AI, innovation and global business

travel

Six days of immersion in China

How does the selection process work?

1.
FILL OUT THE APPLICATION FORM

2.
COMPLETE THE INDIVIDUAL INTERVIEW

3.
PROFILE SELECTION
Deadline
December 2026

4.
SECURE YOUR SPOT

What are the requirements?

- Aged 18 to 30
- High school in progress or completed
- Intermediate English
- Passport valid for at least 6 months as of 02/21/2027

Visas and documents

Brazil, Argentina, Chile and Uruguay currently have a visa exemption; Colombia, Mexico and Peru require a separate consular process. We recommend starting the process at least two months in advance. The SHIFT team supports the process and issues the invitation letter from the Chinese host institution.

Program **fee**

USD
$8,890
Reference price for the full program

Scholarships up to 70%

USD
$2,990
Ages 18 to 23

USD
$3,190
Ages 24 to 27

USD
$3,490
Ages 28 to 30

Apply for one of the **150 AVAILABLE SCHOLARSHIPS**

✓ Included

Shared-room accommodation from Saturday night the 20th, visit schedule, coordinators and guides, first-day cultural module, internal transfers —including the Shanghai–Shenzhen transfer—, interpreters and academic modules.

✕ Not included

International airfare, airport–hotel transfers, visa and meals.

Shift

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FEBRUARY 21 – 26, 2027 · SHANGHAI · SHENZHEN